

CBAS Scholars Day Poster Competition Scoring Rubric

Category	7-6 pts	5-4 pts	3-2 pts	1-0 pts	Score
Poster Content	Poster content is well-summarized; information provided supports the purpose of the study, hypotheses/research questions, and findings	Poster content is adequately summarized; information provided supports the purpose of the study, hypotheses/research questions, and findings somewhat limited	Poster content is not adequately summarized and difficult to understand; did not include sufficient information to support the purpose of the study, hypotheses/research questions, and findings	Poster content not present or doesn't clearly connect the research; lack of clarity in presentation	
Poster Overall Appearance	Poster is visually appealing and highly effective in presenting the necessary information; easy to read; creative and well- designed	Poster is adequately appealing but could be improved through better use of design	Poster is acceptable but requires substantial work to improve its visual appeal	Poster is not visually appealing or effective; design and appearance impacts readers ability to understand and interpret the information presented	
Poster Flow and Organization	Poster layout is logical with a clearly evident topic; sequential, logical flow of information present	Poster layout is logical with a clearly evident topic; sequential, logical flow of information present but there is room for improvement	Poster layout requires significant improvement to clearly identify the topic; information flow is somewhat confusing	Poster layout is disjointed and unclear with an unapparent topic	
Presenter Content Knowledge	Presenter(s) clearly conveys the topic and demonstrates competency in discussing the research; utilizes lay language where appropriate	Presenter(s) exhibit an acceptable level of understanding but demonstrate small gaps in content knowledge	Presenter(s) exhibit a lack of understanding of the research and an inability to clearly discuss the topic	Presenter(s) exhibit a lack of knowledge and understanding of the research with problems in numerous areas	
Presentation Quality	Presenter(s) exhibit confidence and professionalism; establishes eye contact; speaks clearly	Presenter(s) exhibit confidence in their presentation but could be more clear and/or professional in their communication	Presenter(s) exhibit a moderate lack of confidence and preparation	Presenter(s) exhibit a clear lack of preparation for their presentation	
Total					/35